



University Assessment Committee

Agenda

West Hall 118

Wednesday, September 24, 2014

10:30 - 11:30 AM

www.valdosta.edu/uac/

Mission Statement

To foster an environment of continuous improvement in student learning and provision of services to the VSU community through the use of active, ongoing, and constructive assessments.

I. Introduction of Members 2014-15

Committee Chair/Academic Affairs

Michael Black, Director of
Institutional Effectiveness

President's Division

Melinda Cutchens, Administrative
Specialist, Office of the President

Student Affairs

Shawn Phippen, Associate Director of
Campus Recreation

University Advancement

Bonnie Martin, Director of Advancement
Services

Finance & Administration

Christy Coons-Yates, Director of Operations
& Special Projects

College of Arts & Sciences

Peggy Moch, Professor of Mathematics &
Computer Sciences

Langdale College of Business Administration

Ray Elson, Professor of Accounting

College of the Arts

Deb Robson, Associate Professor of
Communication Arts

College of Nursing & Health Sciences

James Holland, Assistant Professor of
Nursing

Dewar College of Education & Human Services

Lynn Minor, Director, Program
Accreditation and Curricular Innovation

Odum Library

Michael Holt, Assessment Coordinator &
Assistant Professor

Social Work

Hanae Kanno, Assistant Professor of Social
Work

General Education

Byron Brown, Professor of English

Ex Officio

Jane Kinney, Professor of English &
Catalogue Editor

II. Approval of April 21, 2014 minutes

III. Committee Service to the University

The UAC can assist our institution by improving assessment reporting procedures as well as evaluate the assessments themselves to ensure that departments are collecting meaningful data and using it for continuous improvement of their programs.

- Regional accreditation requires institutional commitment to the concept of quality enhancement through continuous assessment and improvement.

SACSCOC Standard 3.3 - Institutional Effectiveness

- 3.3.1 The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas: (Institutional Effectiveness)
 - 3.3.1.1 educational programs, to include student learning outcomes
 - 3.3.1.2 administrative support services
 - 3.3.1.3 educational support services



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- 3.3.1.4 research within its educational mission, if appropriate
 - 3.3.1.5 community/public service within its educational mission, if appropriate

- Collaboration with units/departments for specific professional accreditation (distributed)
- Collaboration with other on-campus entities (i.e., General Education Council, college assessment committees)
- *Levels of Assessment: From the Student to the Institution* (available at <http://www.aacu.org/sites/default/files/files/publications/LevelsOfAssessment.pdf>)

IV. Activities since last meeting

- Attended the SACSCOC Summer Institute, July 2014
- New Provost and Vice President for Academic Affairs, Dr. Hudson Rogers, appointed July 1, 2014
- New Assistant Vice President for Academic Affairs and Dean of Undergraduate Studies, Dr. Lai Orenduff, appointed Aug. 1, 2014
- Other Academic Affairs Fall 2014 updates (handout)
- USG approved new VSU Mission Statement, Aug. 20, 2014 (handout)
 - Posted at <http://www.valdosta.edu/about/facts/organization-and-mission.php>
- Attended Perspectives Advisory Committee, Aug. 27, 2014; next meeting Sept. 24
- Attended General Education Council, Sept. 22, 2014
- Continued work to upload IERs and IEPs to LiveText – P. Rozier
- Conducted two workshops on Preparing the Institutional Effectiveness Plan and Report (Aug. 19 and Sept. 3)
- Met with several departments about IEPs and IERs. 2014
- Sent IEP/IER request memo July 31, 2014; due to UAC Oct. 31, 2014
- Reported at Planning and Budget Council, Sept. 12, 2014 (handout)

V. Goals and Plans for 2014-15

- Specialized and professional accreditations. Departments conducted tremendous work over the summer and several onsite visits are scheduled for 2014-15 (handout)
- Comprehensive Program Review for 2014-15: General Education Program, BS in Nursing, MS in Nursing, and Doctor of Public Administration
- **See Page 2 of PBC handout from Sept. 12**
- Suggestions from committee members
- **Collect and reply to 100% of IERs and IEPs**
 - Review form (handout)
- **Increased focus on core curriculum assessment**

VI. Announcements/Workshops

Survey and Rubric Design - Rose Room UC

Sept. 23 2 – 3:30 pm

Writing Measurable and Meaningful Student Learning Outcomes - Cypress Room UC

Sept. 24 2 – 3:30 pm

Assurance of Learning – Course Assessment - IDEA Center

Nov. 13 2:00-3:30 pm

VII. Meeting Schedule for Fall 2014 – West Hall Room 118

Schedule meeting dates and times



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- Thursday, Oct 23 10:30am
 - Tuesday, Nov 18 9:00am

VIII. Adjournment